

# Transit Work Session

August 22, 2012

# Current transit system

- Operating expenses – 5.6 million / year
- Funded by
  - Transportation sales tax
  - Grants
  - Fares
  - Cash from savings -- 100 k per month

# Current transit system

- Finances unsustainable
- Funding options
  - Fare increase
  - Decrease routes
  - Tax increase
  - More subsidy from General Funds
    - Transfer from Public Safety
    - Transfer from social service funding
    - Transfer from roads and sidewalks

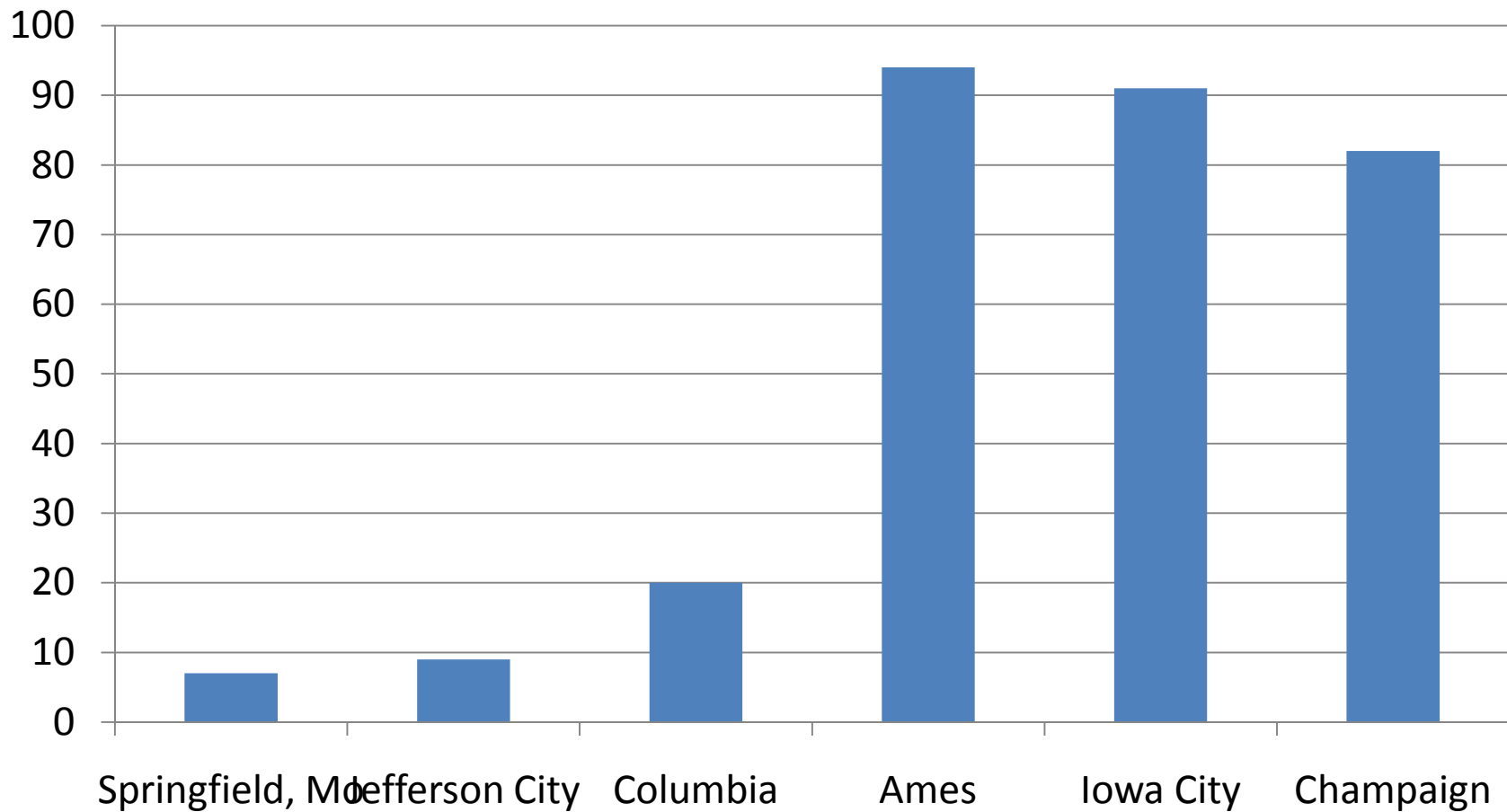
# Everything on the table

- Hub and Spoke (Wabash Station) viable?
- Time and frequency vs coverage
- Adequate student customer service?
- Where is GPS technology?
- Are hours too limited?
- Consider customer density and service

# Bus Rides per capita



# Bus rides per capita



# Characteristics of high ridership

- Student - centric transit
- 30 minute frequency
- Extended hours
- Strong collaboration with university

# Transit options

- Transit Task Force
  - Public Transportation Commission
  - Heavy student representation
  - University and college administration
  - City administration
  - Elected officials
  - PedNet – Park and Ride



# Transit Task Force Goals

- Restructure Transit governance
- Establish community – college collaboration
- Engage students
- Recommend restructured routes
  - Speed and frequency?
- Recommend service expansion
- Funding recommendations

# Transit governance

## Consider Transit Board

- Board membership
  - City manager
  - City Finance representative
  - City Council member
  - Mayor appointment
  - University of Missouri administration
  - MSA representative
  - Stephens, Columbia college representative



# Ames, IA Model

- Governed by Board of Trustees
- Students are primary customer
- 10 routes 79 buses Frequent routes
- Tax levy \$1,270,815
- ISU student body \$3,008,118
- ISU \$ 576,808
- Student pass \$ 65/ semester

# Iowa City Transit

- 30 min 6-9 am 3 pm - 6:30 pm
- 60 min 9 am -3 pm; 6:30 pm -10:30 pm
- 60 min all Saturday; no service Sunday
- 6.2 million riders
- \$80 semester rate

# Boulder, CO

- Student fee     \$78

# Lawrence, ks

Student fee      \$78 semester – fare free

30 min – 6 am – 8 pm